

SHORT BRAND GUIDELINES

transformIT Europe



August 2024

Logo



Colour



Primary colour GREEN (100%)

CMYK 50/0/100/0
RGB 149/193/31
Hex #95c11f

Primary colour GREEN (50%)

Primary colour GREEN (10%)



Secondary colour DARK GREEN (100%)

CMYK 100/0/100/76
RGB 0/60/20
Hex #003c14

Headlines: Magistral Book | Medium | Bold | Extra Bold

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Copytext: Zwo Pro Regular | Semibold | Bold | Extra Bold

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Digital Transformation to Carbon Zero

Brussels Expo
6 – 9 May 2025





EXHIBIT & TALK TO US:
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Digital Transformation to Carbon Zero

Brussels Expo
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Exhibitors at TransformIT Europe will be made up of Green Technology suppliers, solutions and manufacturers as well as business transformation service providers to support companies with the latest ESG and CSRD requirements.

www.transformit.eu



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Trade Show for Sustainable Transformation

TransformIT Europe
Information, people & ideas to inspire
actionable change



Topics include:

Circular Economy

- Preparing for Digital Product Passports
- AI & the refurbished tech industry
- How Can Europe get on top of e-waste
- 2nd life battery market Landscape and opportunities
- Reverse Logistics and Big Data

01

Clean Energy

- Renewable hydrogen's potential and road to adoption
- The role of the blue economy to achieve net zero
- Future of energy storage
- Scaling battery storage infrastructure and usage
- The solar power space race

02

Regulations & Reporting

- The evolving ESG software landscape
- ESG data collection strategies
- CSRD and Scope 3 reporting
- ESRS – preparing for sector specific standards
- Transforming IT solution providers into ESG experts

03

Sustainable Transformation

- Decarbonising the data centre
- Bridging the digital skills gap
- Optimising digital twin deployment
- The evolving role of the CISO
- Sustainable IG – balancing potential with impact
- Diversity & Sustainability

04

Smart Cities & Green Buildings

- Retrofitting – the need and potential
- Energy efficiency and digital monitoring systems
- Sustainable building material innovation
- New build planning for net zero by 2030
- Smart city vs climate change – building for the future

05

The TransformIT Europe conference programme will feature the people and organisations that are driving sustainability digital transformation and net zero strategies across all sectors and industries for a series of keynote presentations, workshops and case study driven sessions.

Our purpose is to foster cross industry collaboration, learning and action in line with the core principles of the European Green Deal.

- No net emissions of greenhouse gases by 2050
- Economic growth decoupled from resource use
- No person and no place left behind

Key themes for the 2025 conference programme include:

Circular Economy

Clean Energy

Regulations & Reporting

Sustainable Transformation

Smart Cities & Green Buildings

For more information about the conference programme and speaking opportunities, please contact:
Liam McSherry, Conference Manager - liam@transformit.eu - +44 7759 241 920 - www.transformit.eu



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