



transformIT®
europe

Digital Transformation to Carbon Zero

The Annual Pan-European GreenTech Trade Show in Brussels

5-8 MAY 2026 · BRUSSELS EXPO



Focus on Europe: Accelerating transformation – making GreenTech visible

Mission: To drive Europe's economic and societal transformation in line with the Green Deal, ESG, and the NET ZERO ACT 2045 — through a central, cross-industry B2B marketplace.

- Unite the GreenTech segments of all industries at **one trade show** and enable effective market access — from infrastructure solutions to consumer products
- Strengthen Europe's data sovereignty
- Leverage AI as a key driver of transformation
- Uncover and connect digital synergies across sectors
- Promote EU-wide technological standards to accelerate transformation
- Support 25 million European companies on their journey to climate neutrality with products, solutions, and know-how (ESG / CSRD)

Why TransformIT Europe?

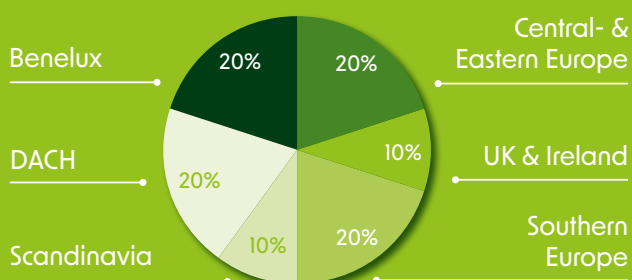
- GreenTech is the world's fastest-growing market
- Europe has the highest concentration of GreenTech solutions globally — yet they remain hidden inside industry silos, leaving synergies untapped and limiting their impact

TransformIT Europe solves exactly this challenge:

A central, cross-industry trade show marketplace breaks down silo structures and brings sustainable technologies into the spotlight. GreenTech becomes a key driver of business success — accelerating Europe's green transformation.



Audience Breakdown by Region



- 1 Hall
- 150+ Exhibitors
- 200+ Conference Delegates
- 100+ Speakers (incl. Masterclasses)
- 7 Masterclass Rooms
- 10,000+ Visitors,
80% trade professionals

Organized by an experienced international
trade show and media team:

www.transformit.eu

