

EVENT OVERVIEW

BRUSSELS EXPO
6 – 7 May 2025

The NEW Marketplace to Accelerate the Green Economy and Sustainable Business Transformation

40 Speakers
600 Conference Delegates
25 Exhibitors
100 International Press
30+ Countries

AUDIENCE PROFILE

70% IT Channel

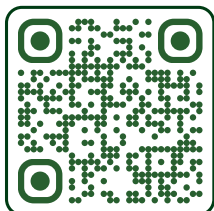
(resellers, system integrators, solution providers, telcos, distributors)

30% Endusers

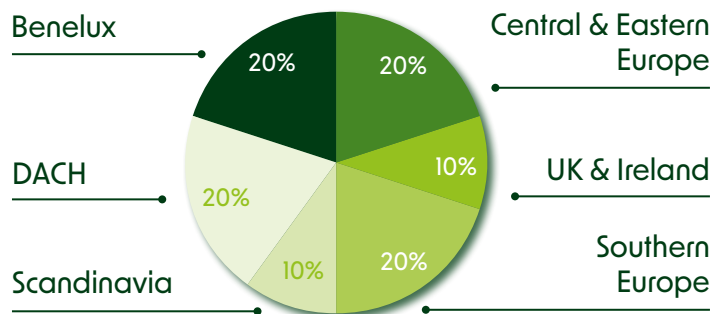
(CSO, CTO, CIO, CFO, Sustainability Managers)

For the full breakdown of the exhibitor categories scan here or visit:

www.transformit.eu



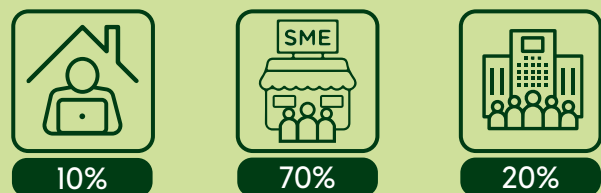
AUDIENCE BREAKDOWN BY REGION



END USER VERTICALS

- Automotive
- Agriculture
- Bio Technology
- Construction
- Distribution
- Education
- Farming
- Financial Services
- Government
- Healthcare Manufacturing
- Marketing
- Pharmaceuticals
- Retail
- Robotics
- Supply Chain

END USER COMPANY SIZE SPLIT



EXHIBITOR CATEGORIES

- AI, IOT, ESG & CSRD
- Software & Services
- Healthcare
- Clean Energy & Storage
- Mobility & Transport
- ICT & Hardware
- Industrial IT
- Chemicals & Materials
- Education & Employment
- Green Building & Smart City
- Agriculture & Food
- Startups
- Circular Economy & Refurbishing