

05. - 08. MAY 2026

BOOKING FORM FOR TransformIT Europe 2026

**BRUSSELS
EXPO**

SUSTAINABLE
FAIR CONSTRUCTION & CATERING

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1. CONTACT DATA

☐ manufacturer ☐ service provider ☐ value added distributor ☐ value added integrator/reseller ☐ government/consulting ☐ start up
☐ association/institution/organisation ☐ other

| | |
|-------------|-----------------------------|
| company | |
| street | |
| postal code | town |
| country | VAT-ID no. (EU states only) |
| email | website |

| | | | |
|-------|------|--------|----------------|
| Mr. | Mrs. | Divers | contact person |
| email | | | |
| phone | | mobile | |



Contact

SVEN EKRUTH
sven.ekruth@transformit.eu
+49 173 453 94 51

Attention companies based outside the EU:

The VAT will not be charged, if the company provides a certificate issued by their domestic tax authority confirming that the exhibitor is a real existing company or an excerpt of the commercial register proving without any doubt that the company does really exist. If no certificate or register excerpt is submitted, we will be obliged to charge VAT.

2. INVOICING ADDRESS (if different)

| | | |
|----------------|------|---------|
| Name Company | | |
| street | | |
| postal code | town | country |

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3. EXHIBITION STAND

EXHIBITION STAND

| | | | | |
|--|------------|--|-----|---|
| Full Fair Construction incl. full service package | 885 €/m² x | | m²= | € |
| individual booth | 625 €/m² x | | m= | € |
| Wallgraphic* | 165 €/m² x | | m²= | € |

***High quality textile wall graphic to take home and reuse**

2.5 m high x running side and back wall meters, delivered & fixed per wall in one piece (full surface graphic), **already included in the m² price for StartUp stands**

****Service and Communication Fee:** This fee includes all additional costs (electricity/ water consumption, Wi-Fi, and media costs, including the virtual exhibitor catalog). Connection fees, as well as electricity and water connections, and many other services, can soon be ordered directly from the Brussels Expo online shop. The link will be made available shortly.

SPONSORSHIP PACKAGES

| | | | | |
|---------------|------------|--|-------|---|
| Platinum (1x) | 30,000 € x | | qty = | € |
| Gold (2x) | 20,000 € x | | qty = | € |
| Silver (3x) | 10,000 € x | | qty = | € |
| Bronze (5x) | 5,000 € x | | qty = | € |

A sustainable exhibition presence is highly recommended at our Transformational Exhibition! Further information here:

[Sustainably Successful – Green Impulses for Your Exhibition Presence](#)

4. TERMS OF PAYMENT:

The payment of the total amount is due no later than 14 days after receipt of the invoice. We reserve the right to let the area to others in case of late payment. Any change to the configuration of the co-exhibitors does not constitute a reason for cancellation. All prices plus VAT, payable immediately without deduction after receipt of invoice. Possible transfer costs are to be paid by the exhibitor himself.

I have read the [description of services](#) and [general terms and conditions of TransformIT Europe GmbH](#) and the [general terms of Brussels Expo](#) and hereby accepted as legally binding. All applicants acting on behalf of another person guarantee to pay all outstanding amounts to the organizer of the trade fair mentioned above. The area indicated may show tolerance variation of up to 10 % due to the technical situation at the site (m² given = gross size). This fact does not justify a deduction, compensation or cancellation. The organiser reserves the right to change the stand construction during the planning process. Changes in the composition of co-exhibitors or the relocation the event to hall or to another adequate hall by the organising trade fair company are no reason for cancellation or claim for compensation.

If you have any general questions, please contact the TransformIT Europe team. If you have any questions about stand construction, please contact your stand constructor directly. Further information and contact details can also be found in the exhibitor folder and at: www.transformit.eu

☐ I have read, understood and accept the [General Terms and Conditions of TransformIT Europe GmbH](#) and [Brussels Expo](#).

☒ Hereby I declare that I will commit myself to a climate-friendly and environmentally friendly project handling of my entire exhibition appearance

Agent name

Place | Date

Name in capital letters

Signature/Stamp

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DESCRIPTION OF SERVICES

Booth Building Options – please specify your selection on the registration form

- | | |
|---|-----------------------------------|
| <p>1. Fully equipped Booth including full-service package according to service specification.</p> | <p>885 €/m²</p> |
| <p>2. Individual booth available on request (from 30sqm) including full-service package according to the service description</p> | <p>625 €/m²</p> |

The allocated exhibition space may be subject to a tolerance of up to 10% due to structural and technical constraints. The organiser reserves the right to adjust the stand construction specifications during the planning phase.

Wall graphics and the on-top logo panel are mandatory for all exhibitors; this to ensure a consistent and distinctive presentation platform.

Included in the Price per m²:

- Rental price for exhibition space and complete exhibition stand as per design/plans
- Flat rate for ancillary costs: 55 €
- Stand equipment (according to furniture list)
- Carpet, lighting, and electrical connection including consumption
- Hostess buffet service, cold and hot drinks, a "hot snack" at lunchtime, as well as all-day sandwiches, snacks, pastries, fruit, etc., for exhibitors and their visitors
- Free use of the B2B area, including catering service for exhibitor staff and visitors

Not Included in the Price per m²:

- Table reservation in the lounge: 985 € (high table with 4 bar stools, logo sign, individual catering arrangement)
- TK/cable internet connections via the trade fair company (see website under "Booking," then "Expo Services")
- Trade fair hostesses/hosts for the exhibitor's own stand
- Stand customizations such as special furniture (these services must be coordinated with the exhibition stand builder)
- Changes to the standard furniture equipment are generally only possible up to 3 weeks before the start of the trade fair.
If an exhibitor wishes to make changes within the last 3 weeks before the trade fair begins, the exhibition stand builder will charge a late fee.
- Installation service for brought-in promotional exhibits, cabling, etc., by our exhibition stand builder at an hourly rate starting at 65 €, including ancillary costs and any necessary materials
- Storage and reinstallation of wall graphics.

This service must be arranged with the graphic service provider before the end of the trade fair:

morg*n medienproduktion

Markus Piela · phone +49 511 459459-1 · mobile +49 170 3036535 · mail: fairs@morgen-print.de

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FURNITURE LIST

No costs for co-exhibitors, as furniture is already included in the m² price. Surcharges (for exchange) and additional orders will only be charged in case of additional orders beyond standard equipment. When exchanging furniture, you will only be charged for the difference between the item you no longer require and the alternative item you have requested.

Any changes to the standard furniture equipment can only be made by the exhibitor **up to 3 weeks before the start of the trade fair**. Should the co-exhibitor nevertheless request changes within the last 3 weeks before the start of the trade fair, the stand constructor will charge a **late fee**.

Chairs



Chair Bonni
black/chrome
seat and backrest: fabric
frame: chrome-plated
width: 48 cm; height: 75 cm; depth: 52 cm
(standard up to 15 m²)

€ 33,00



Chair Catifa
white / different colors
Seat and backrest: 100% recycled plastic
frame: chrome plated
width: 55 cm; height: 80 cm; depth: 51 cm
(standard from)

€ 46,00



Bar stools



Bar stool Kuadra
white
Seat and backrest: plastic
frame: chrome-plated
width: 54 cm; height: 105 cm; depth: 50 cm
(standard on all stands)

€ 42,00



Bar stool LEM
white or black
seat and back: lacquered wood
frame: chrome, matt
width: 37 cm; height: 79-87 cm; Depth: 42 cm
(can be ordered alternatively)

€ 66,00



Bar stool ZETA
black, grey or white
seat: imitation leather
frame: chromed
(can be ordered alternatively)

€ 27,00

Tables

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Sitztisch Elliot
black or white
table top: plastic
frame: powder coated
diameter: 70 cm
height: 73 cm
(standard on all stands)

€ 72,00



Seating table Luca
black or white
table top: plastic
frame: powder coated
diameter: 70/80 cm
height: 75 cm
(can be ordered alternatively)

€ 72,00

High tables



High table Elliot
black or white
table top: plastic
frame: powder coated
diameter: 60 cm
height: 108 cm
(standard on all stands)

€ 75,00



High table Luca
black or white
table top: plastic
frame: powder coated
diameter: 60 cm
height: 110 cm
(can be ordered alternatively)

€ 75,00

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Counters & Showcases



Sideboard

white
lockable
width: 80 cm; depth: 40 cm; height: 80 cm
(standard on all stands)

€ 80,00



Infocounter with glass top

white
lockable
width: 80 cm; depth: 40 cm; height incl. glass top: 97 cm
Glass top on spacer
(standard from 12 m²)

€ 140,00



Infocounter black

Frame: Meroform
Building system: 22M12
width: 55 cm; Height: 108 cm; Depth: 55 cm
(standard up to 12 m²)

€ 60,00



Glass showcase

Frame: Meroform
construction system: 22M12
illuminated width: 105 cm; height: 200 cm; depth: 55 cm
(optional)

€ 200,00

Others



Brochure stand

Frame: Meroform
construction system: 22M12
chrome-plated
fillable on both sides
(standard on all stands)

€ 60,00



Coat rack

Frame: white aluminum
Height: 180 cm
(standard on all stands)

€ 60,00



Waste garbage can

plastic gray,
garbage bag included
filling capacity: 18L
(standard on all stands)

€ 8,00

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Optional furniture

**Cocktail armchair**

black

Seat: ECO leather

Back: ECO leather

width: 70 cm, depth: 58 cm, height: 79 cm

(can be ordered alternatively)

€ 85,00

**Armchair Kursal, black**

Seat: ECO leather

back: ECO leather

frame: metal, lacquered

width: 70 cm, depth: 58 cm, height: 79 cm

(can be ordered alternatively)

€ 180,00

**2 seater sofa Kursal, black**

Seat: ECO leather

back: ECO leather

frame: metal, lacquered

width: 141 cm, depth: 73 cm, Height: 82 cm

(can be ordered alternatively)

€ 260,00

**3-seater sofa Kursal, black**

Seat: ECO leather

back: ECO leather

frame: metal, lacquered

width: 195 cm, depth: 73 cm, height: 82 cm

(can be ordered alternatively)

€ 300,00

**Cube seat**

black

Seat: ECO leather

width: 40 cm, depth: 40 cm, height: 40 cm

(can be ordered alternatively)

€ 55,00

**Chair Lounge**

Seat: fabric

back: fabric

Frame: Chrome

width: 79 cm, depth: 71 cm, height: 80 cm

(alternatively orderable)

€ 105,00

**Chair Open, black**

Seat: ECO leather

back: ECO leather

frame: metal, coated

width: 75 cm, depth: 76 cm, height: 77 cm

(can be ordered alternatively)

€ 260,00

**2 seater sofa Open**

Seat: ECO leather

back: ECO leather

Frame: metal, coated

width: 160 cm, depth: 76 cm, height: 77 cm

(can be ordered alternatively)

€ 430,00